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them” opposition while talking about foreigners from neighborhood. There has been suggested that the image of “the other” might depend on “visibility”: representatives of the economically and politically prominent European states are perceived as “visible”, thus construing “us” and making “the center”; while citizens of less developed European states are viewed as “quasi-invisible” being “them” and located on the margins. There has been proposed one more form of “otherness” representing citizens of non-European states which are perceived as “neither foe nor friend” that might be considered “dangerous” by “visible” and “quasi-visible” communities.

Thus, in the process of cooperation European communities have developed a strategy of differentiating based on political and economic factors.

References:

1. Representing the Other in European media discourses / ed. Jan Chovanec, Katarzyna Molek-Kozakowska. – John Benjamins Publishing Company. – 2017. – 320 p.

***UKRAINE’S MULTILINGUAL EDUCATION AND EUROPEAN
INTEGRATION: ERASMUS+ PROJECT***

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The integration of Ukraine into the European community foresees modernising higher education systems through reform policies as well as fostering cooperation across different regions of Europe through joint initiatives.

The Erasmus+ project “Foreign Language Teacher Training Capacity Development as a Way to Ukraine’s Multilingual Education and European Integration” demands developing and updating curricula of foreign languages courses, introducing Content and Language Integrated Learning (CLIL) methodology

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and CLIL-based courses, launching new courses, and developing multilingual strategies for Universities [1].

The project's goals are the development of the Curriculum of Teacher of Foreign Languages; education of in-service teachers (both school and university teachers, academic staff); internationalization of education through launching CLIL-based courses and developing multilingual education strategies for UA HEIs and National Recommendations on Multilingual Higher Education.

The project will be held from November, 2019 to November, 2023 in cooperation of 8 Ukrainian Universities, Ministry of Education of Ukraine and Teacher Association "TESOL-Ukraine" with Tartu University as a grant holder and such partners of it as Heidelberg University, Germany, Aston University (UK) and Interlink Academy (Germany).

References:

1. [<https://erasmusplus.org.ua/en/projects/ka2/2592-foreign-language-teacher-training-capacity-development-as-a-way-to-ukraine-s-multilingual-education-and-european-integration.html>].

***PROBLEMS OF INTERNATIONAL COOPERATION AND
IMPLEMENTATION OF ACADEMIC MOBILITY PROGRAMS:
THE VIEW OF YOUNG RESEARCHERS IN ECONOMICS FIELD***

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Through international education programs, talented young people are able to study at the best universities in the world, develop their talents and skills for the benefit of all humanity. However, for countries with fragile economic and social